



PRESS RELEASE

With the participation of experts from Holland, France and Italy

EUROCHILE ORGANIZES A SEMINAR THAT SUPPORTS THE STRATEGIC ALLIANCE BETWEEN CHILE AND EUROPE IN THE FOOD PRODUCTION AREA

Wednesday **6th November**, the Eurochile Business Foundation will host the seminar “Chile and Europe in strategic alliance for food production”. The event will gather experts from Holland, France, and Italy, and companies both from Europe and Chile.

The seminar, which will take place in Eurochile (Hernando de Aguirre #1549, Providencia) will focus on the future challenges of the Chilean and European agro-food production sector. The three biotech European clusters forming the consortium “Feeding the Planet” will attend the meeting. The main objective of this project is to set up a common international strategy, aiming to develop partnerships and create business opportunities among companies and research centers from Europe and Chile.

The three clusters from the consortium “Feeding the Planet” will be represented by:

-Gianluca Careno, Director of the Technological Park Padano (PTP) focusing on innovation in the Region of Lombardy, Italy. The technological park counts with a business incubator and a science park.

-Nicolas Nguyen The, Project Manager at Agropolis International (Montpellier, Francia) a research and education complex for the agro-food industry that gathers more than 20 organizations focusing on technological exchange and innovation.

-Linze Rijswijk, Development & Innovation Project Manager at Oost NV (Holland), focusing on international competitiveness in Food Valley and connected to the University of Wageningen.

With this activity, Eurochile intends to introduce national small and medium sized enterprises (SMEs) to European business platforms, stimulate best practices exchange and get first-hand knowledge from European experts. Additionally, this event will be the perfect preamble for Eurochile’s 20th anniversary, which be celebrated in December.



MATCHMAKING EVENT “FEEDING THE PLANET”

Following the seminar, a business round will take place. The Matchmaking Event will gather representatives of the European companies forming the consortium “Feeding the Planet” and Chilean companies that will hold B2B meetings in order to promote business.

Approximately 100 meetings are expected to be held between SMEs from different sectors such as fruit, cereals and vegetables, viticulture, dairy, fisheries, livestock, nurseries, beekeeping, and bioenergy.

From Monday 4th to Thursday 7th November, the European companies visiting Chile and the representatives of the consortium “Feeding the Planet” will take part in a full set of activities, including meeting and workshops with authorities from local embassies, the European Union Delegation in Chile and representatives of chambers of commerce and local institutions such as: the National Society of Agriculture, the National Commission for Scientific and Technological Research (Conicyt), the Office of Agriculture Studies and Policies (Odepa), InnovaChile, the “La Platina” Research Centre, the Agricultural Research Institute (INIA), the Foundation for Agrarian Innovation (FIA), Startup, the Centre for Advanced Studies in Pomology (CEAF) and the Vineyard “Los Vascos”.

[About Feeding the Planet](#)

The project aims to set up a common international strategy among project partners, based on the “triple Helix” established in the organization of the three European clusters. This strategy aims to develop international networks and create business opportunities between companies and innovative research centers from Europe and Chile, as well as encourage the European expertise globally.

The activities taking place in Santiago will concentrate on: scientific and technological cooperation; innovation and technology transfer; and small and medium enterprises competitiveness.

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